

NEW JERSEY FLORICULTURE: SELECTED CROPS, 2008 - 2009

Plant Type	Units	Operations with \$100,000 + Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2008	2009	2008	2009	2008	2009
		<i>Number</i>		<i>1,000 Units</i>		<i>1,000 Dollars</i>	
Bedding/Garden Plants, Total 2/		*	*	*	*	109,295	108,717
Annuals		*	*	*	*	64,950	63,854
Hanging Baskets, Geraniums (Cuttings)	Baskets	72	70	220	307	1,800	2,330
Hanging Baskets, Impatiens	Baskets	44	40	69	120	511	774
Hanging Baskets, New Guinea Impatiens	Baskets	74	73	323	322	2,494	2,438
Hanging Baskets, Petunias	Baskets	57	55	244	319	1,557	2,166
Impatiens	Flats	95	89	622	630	5,281	5,557
Petunias	Flats	94	93	362	362	2,990	3,301
Marigolds	Flats	95	93	204	247	1,814	2,134
Geraniums (Cuttings)	Pots	96	92	2,420	2,313	5,012	4,927
New Guinea Impatiens	Pots	88	89	1,562	1,439	2,491	2,556
Pansies/Violets	Pots	43	38	912	598	1,589	1,193
Potted Herbaceous Perennials		*	*	*	*	44,345	44,863
Hardy/Garden Chrysanthemums	Pots	89	81	4,694	4,508	12,279	11,569
Hostas	Pots	62	61	571	603	2,566	2,573
Other Potted Herbaceous Perennials	Pots	76	76	8,286	8,280	29,500	30,721
Flowering Potted Plants, Total		*	*	*	*	23,324	18,449
Lilies, Easter	Pots	31	28	350	267	1,554	1,303
Poinsettias	Pots	65	58	1,704	1,335	7,795	6,564
Foliage For Indoor or Patio Use, Total		*	*	*	*	3/	3/
Hanging Baskets, Foliage	Baskets	19	12	35	76	255	494
Potted Foliage	Pots	12	25	*	*	1,631	1,687
Growers with Gross Value of Sales 4/	Number of Growers		Covered Area (1,000 Sq Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/		
	2008	2009	2008	2009	2008	2009	
\$100,000 and over	153	160	18,549	29,651	170,470	156,986	
\$10,000 - \$99,999	224	181	3,109	3,938	10,416	8,545	
Total	377	341	21,658	33,589	180,886	165,531	

* Data is not collected.

1/ Equivalent wholesale value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not available to avoid disclosure of individual operations.

4/ Totals are not comparable between years, see Survey Procedures for detailed explanation.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.